

Diaper Drive

Tips for Success

Hosting a diaper drive is a powerful way to support families in need. Follow these steps to make your drive a success:

Make a Plan

- Choose a **visible, high-traffic location** for your collection.
- Consider adding a **QR code** for easy online donations.
- Create a **friendly competition** between teams, departments, or grades.

Spread the Word

- Promote your drive through **social media, email, newsletters, and community boards.**
- Use hashtags to boost awareness:
#EndDiaperNeed #WipeOutDiaperNeed #BabiesandBeyondWI
- Track progress with a goal chart.

Collect & Deliver

- **Count all** individual diapers, packages of wipes, and money collected. Record this on the collection form in the folder.
- Rally the volunteers and **deliver your donated diapers** to our Donation Center.
Dropping off your donations saves Babies & Beyond time and money.

Share Your Impact

- Post photos and results to **celebrate your success.**
- Show your community the difference they made.

Do It Again

- Host a drive **once or twice a year.**
- Build momentum and awareness to grow your impact each time.

THANK YOU FOR YOUR SUPPORT!

Please contact volunteer@babiesandbeyondwi.org with any questions.



Tips for Social Media Promotion

Did you know?

❤️ **1 in 2 families** struggle with #DiaperNeed

With your help, we can keep babies in our community **clean, dry, and healthy.**

Babies need **~8-12 diapers a day**

That's **\$80-\$100 per month per child** — a cost many families simply can't afford.

Let's help end **#DiaperNeed.**

🚫 **Diapers are NOT covered** by programs like SNAP or WIC

That's why families rely on diaper banks like **#BabiesandBeyondWI** to help fill the gap.

No family should have to choose between:

Diapers • Formula • Clothing • Menstrual care

And other basic necessities like

Rent - Food - Utilities - Gas - or other bills

Help us fill the need by collecting items for families in need.

💛 **You can help too!**

Host a drive. Donate. Spread the word.

Each month, **@BabiesandBeyondWI** serves **1,200+ children**

and provides **56,000+ diapers**

