



Diaper Need – Fast Facts

WHAT IS DIAPER NEED?

Diaper need is the lack of a sufficient amount of diapers to keep a baby clean, dry and healthy.

Babies require up to 12 diapers a day and toddlers require about 8 diapers a day.

44% of young children live in low-income families.

THE DIAPER GAP

1 in 3 families experience diaper need and rely on diaper banks to fill that gap.

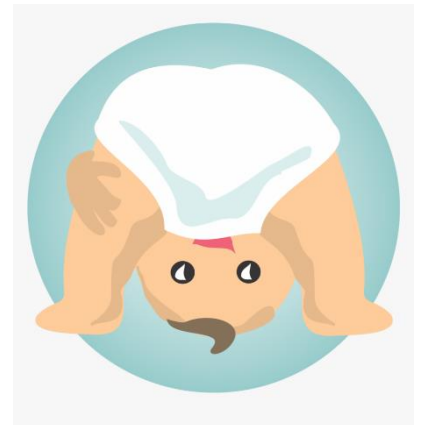
Households experiencing diaper need are an average of **50** diapers short a month.

\$70-\$90 diapers cost per month per baby.

Basic Needs Aren't BASIC... They're *Essential!*

The Consequences of Diaper Need

- Babies who remain too long in a soiled diaper are exposed to potential health risks.
- Most childcare centers, even free and subsidized facilities, require parents to provide a day's supply of disposable diapers. Many parents cannot go to work or school if they can't leave their babies at childcare due to a lack of diapers.
- Diaper need impacts the emotional and mental well-being of both babies and parents



WAYS YOU CAN HELP

SUPPORT Babies & Beyond of WI, Inc. by making a donation at www.babiesandbeyondwi.org
All proceeds go towards our mission to help meet the basic needs of all babies and their families

VOLUNTEER to help bundle diapers

HOST your own diaper drive. Download our free diaper drive toolkit on our website